



Auction Catalog Advertising Form

Dear Friends of P.S. 183,

P.S. 183, the “School for Discovery” is a local elementary school of excellence distinguished by a diverse, international student body and outstanding faculty. On Saturday, March 10, 2012, we will hold our annual fundraising benefit, with this year’s theme “Denim & Diamonds”. The event is attended by the families and friends of P.S. 183.

This event is the major fundraiser for the Parent-Teacher Association (PTA). Every dollar that we raise supports P.S. 183’s reputation for excellence. Your generosity will help us raise funds to support our many wonderful academic, science and arts programs.

Please consider promoting your business by placing an advertisement for your business or service in our action catalogue. It is a wonderful way to support the school, while advertising your business to the P.S. 183 community. Advertisers will also be listed in the school’s bi-monthly newsletter.

All ads must be sent camera ready (ready to print) in Black & White at the correct size. Please carefully attach your ad to this form (do not fold) and return to P.S. 183 at the address below.

Please check the following size and type of artwork sent. Note, do not fold or staple artwork.

Business Ad Options:

- ¼ page - business card or 4.25”x5.5”art attached \$50.00
- ½ page – 8.5” x 5.5” art attached \$100.00
- Full Page – 8.5x11 art attached \$200.00 – MOST POPULAR

Personal Ad Options: *This is for individuals wishing to have their names appear in the auction catalog, not business names. Your message will be on the “Friends & Family” page.*

- \$25.00 Name & message (Max 125 characters). Please print neatly or attach typed message:

Your Company/Individual Name: _____

Address: _____ Phone: _____

Contact Person: _____ Email: _____

Please make check payable to P.S. 183 PTA and send form, artwork and check to P.S. 183 Auction at the address below. *Deadline for ads and messages is February 24, 2012.*

**PS 183 Auction
419 East 66th Street
New York, NY 10065**

We greatly appreciate your support of this event and for your generous contribution. Questions? Please contact us through email at: ps183auction@gmail.com

Sincerely,

Jana Rosenkrantz Kraskin & Suzanne Cohen
Co-Chairs of Ads/Corporate Sponsor, Auction 2012